



International
Exhibition & Conferences

25 - 27 September 2018
Karachi Expo Centre, Pakistan
www.securityasia.com.pk

In Conjunction with



The Biggest Regional Security Event



Organizer



Member



The Global
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Ministry of Industries
Govt. of Sindh



Karachi Chamber of
Commerce & Industry



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Security Asia 2018

Security & Safety Sector of Pakistan

Pakistan is a major importer of security & safety products, crossing the import of US Dollar 1 billion in the previous year. The demand for security & safety products is further growing. The Government of Pakistan has planned to invest more than US Dollar 610 million during the year 2012-13 on this sector.

The Government of Pakistan along with private entrepreneurs has an aim to bring in new technologies and latest security & safety equipments in Pakistan to ensure foolproof security and safety in the Country. The import of these products will thus continue to increase in future.

"Asia" The manufacturing hub of Security Equipments

Asia is the manufacturing hub for the safety & security industry, producing around 80% of the world's security products. At Security Asia, 90% of key Asian manufacturers from China, Japan, Korea, Malaysia, Singapore and Taiwan will display their new product innovations which would be interesting for companies looking for an OEM / ODM partnership.

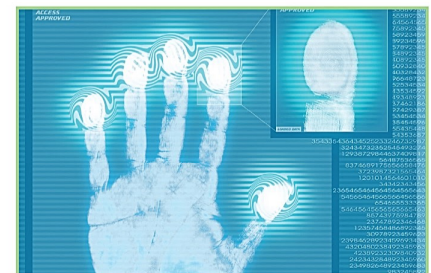
Security Asia – serving the international security markets. Our commitment is to provide end users, installers, systems integrators, specifiers and industry professionals with a platform to:

- Gain latest market information,
- Create new businesses, network with key people in the industry,
- See latest innovations in technology, receive educational content,
- Raise awareness about exhibiting companies' products and services.

Security Asia will provide the perfect platform for exhibitors to introduce their latest developments for both commercial and domestic use to decision-makers within the industry.

Security Asia will set the agenda for the future of the Global Security Industry in Pakistan. It will bring together professionals from a variety of industries including financial services, retail, realty and hospitality, all searching for the latest products and services in the security market. Whether it's a comprehensive end-to-end solution or a customized technology that's being sought, Security Asia will provide the answer. Security Asia will provide a definitive route to market for the buyers, specifiers and practitioners. A targeted promotional campaign will be implemented to attract quality visitors with purchasing authority via association partnerships, media support, email campaigns, direct mail and dedicated website.

Security Asia will be the regional leading security trade fair offering a complete security supply chain that ranges from components to total solutions. It is poised to be acknowledged by industry players as the major security business platform connecting key manufacturers and buyers.



Why Security Asia

Security Asia would be an ideal platform to introduce new developments, products and technologies to global security industry buyers. This event is specially designed to attract:

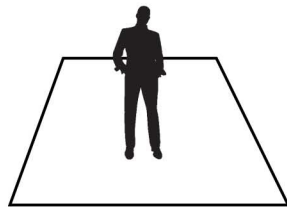
- Buyers and procurement managers from the major security brands
- Small system integrators and specifiers.
- Consultants of multinational buying groups
- Key decision makers looking to source new products and solutions

Complimentary promotion of your company and products through Security Asia's extensive marketing program including:

- Constant press conferences and press releases in industry magazines, journals and newspapers
- Print and electronic media advertising world wide
- Promotion in Security Asia and co-located events' websites
- Telemarketing in major cities of Asia.
- Direct and constant mailing to major potential buyers



Tariff



Bare Space inside Halls (min 18sqm)

1. Each Bare space stall covers floor size 3m x 6m
2. Printing of **200 words** profile of the Exhibiting organization in the Exhibition Catalog



Shell Scheme Stalls (min 9sqm)

1. Shell Scheme (size 3m x 3m) comes complete with basic stand structure with:
 - Floor carpets within the stand area
 - Two (02) Chairs
 - Three (03) Spot Lights (100 watts each)
 - One (01) Information Counter
 - Fascia board with your company/brand's name on it. (Max 20 Alphabets)
 - One (01) 5 ampere / 220 volt Single Phase Power Socket
2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog

* Exclusive of all Govt. taxes
 ** 13 % VAT tax applicable on tariff



Exhibitors' Profile

Alarm Centers
Audio & Video
Access Control
Biometrics
Building Safety Management
Building Management Systems
Built-in Fire Protection Solutions
CCTV
Communication Security
Computer Security
Detectors and Sensors
Door Control Hardware
Encryption Devices
Fire Doors and Shutters
Fire Extinguishing Systems

Fire Detection Systems
Fire Hydrant Systems
Guard Devices
Glazed Screens
Gas Detectors
Hardware and Data Security
Home Automations
Industrial Security Devices
Internet Security
Integrated Systems IT
Intruder Alarms
Manned Guarding
Mobile Security
Monitoring Systems
Management Systems

Narcotics Detection
Networked Security
Perimeter Protection
Retail Security
Screening /Anti Terrorism
Security Products
Surveillance Systems
Surveillance Equipments
System Integrators
Sprinkler Systems
Telecommunication Recording
Traffic Monitoring
Valuables in Transit



Trade Visitors from the following Key sectors:

Construction/ Architecture
Electrical & Mechanical
Real Estate
Manufacturing/ Industrial
Police/Law & Enforcement/Prison
Banking/Finance/Insurance
Retail / Jewelry etc

Visitors' Profile

Heads of Security	Retail Security Managers
Heads of Asset Management	Corporate Security Managers
Directors of Commercial Security	Training Managers
Directors of Safety	Procurement Managers
Security Liaison	Safety Managers
Security Consultants	Security Managers
Electrical Consultants	Floor Managers
Fire Consultants	Plant Managers
Police, Defense & Para-military Forces	Operation Managers
Government Authorities	Design Managers
	Instrumentation Managers

Security Asia 2016 Exhibition

Event Details

Title	: Security Asia 2018 Int'l Exhibition & Conferences
Frequency	: Annual
Exhibition Dates & Timings	: 25 - 27 September 2018 10:00 am – 6:00 pm
Exhibit Area	: Over 6000 sqm
No. of Participating Countries	: 21
Major Participating Countries	: Austria, Canada, China, France, Germany, India, Italy, Japan, Korea, Malaysia, Russia, Singapore, Switzerland, Taiwan, Turkey, U.K, U.S.A
Expected no. of Trade Visitors	: Over 35,000

Organized by



Ecommerce Gateway Pakistan (Pvt) Ltd

Pakistan's # 1 Event Organizers

Security Asia Secretariat

Karachi: 8, Kokan Society, Dr. Azhar Hussain Road, Near Kokan Park
Ph: (+92-21) 3870 9970, 111-222-444, Fax: (+92-21) 3486 0830

Islamabad: Tel: (+92-51) 4864 661-2 Fax: (+92-51) 486 4662

Lahore: Tel: (+92-42) 111-222-444, 3742 3023 - 4

Email: info@securityasia.com.pk **URL:** www.securityasia.com.pk