



7TH PHARMA ASIA 2011
INTERNATIONAL EXHIBITION & CONFERENCE
22-23-24 APRIL 2011
KARACHI EXPO CENTRE, PAKISTAN

Ver 0: May 25, '10

SILVER Sponsor*

Charges US\$15,000

FACILITIES / BENEFITS:

@ ENTRANCE OF VENUE

- Placement of one (1) Dee Shaped Panel Banner DPB-9 (18' x 8'/3'6" size) on the Top Rim (Parapet) of Hall-3 of Karachi Expo Centre**
- Placement of one (1) Fixed Glazing Vinyl Banner CCE-VB-L (4' x 5' size) at the left entrance of the Congress Centre**

@ EXHIBITION

- Allocation of two (2) bare space stalls (3m x 3m size each) in the Exhibition at a single location
- Placement of Sponsor's Logo on the backdrop at Main Reception of Karachi Expo Centre**
- Placement of two (2) Corridor Panel Flex Printed Banners (8' x 8' size) in the Corridor of Karachi Expo Centre**
- Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition**
- Provision of 1000 Corporate Exhibition Passes to the Sponsor

@ CONFERENCE

- Conference Registrations for two (2) delegates
- Logo of the sponsor will be placed on Wooden Block Banner at Conference venue*

@ MEDIA & PUBLICATIONS

- The Profile (200 words) of the Sponsoring organization will be published in the Exhibition's Catalogue**
- Printing of one (1) Full Page Color Advt. in the Exhibition's Catalogue**
- Logo of the Sponsor will be placed on the sponsors page in the Exhibition's Catalogue*

@ WEBSITE

- Placement of Sponsor's Logo with hyperlink at official web site of the Event**
- Placement of one (1) Banner ad. at www.pharmaasia.com.pk for two (2) months **

***Maximum No. of Sponsor(s) = Four (4)**

****Sponsor to provide Names with designations, Logo, Panel Design & Advt on CD-ROM latest by Feb. 20, 2011**

Note: Rates mentioned above apply to a single event & are subject to change without any prior notice



Pharma Asia Secretariat
Ecommerce Gateway Pakistan (Pvt) Ltd.
C-17, KDA Scheme-1
off: Karsaz Road, Karachi - Pakistan
Tel: (92-21) 111-222-444, 3453 6321
Fax: (92-21) 3453 6330
Email: info@pharmaasia.com.pk
Web: www.pharmaasia.com.pk