



**7<sup>TH</sup> PHARMA ASIA 2011**  
INTERNATIONAL EXHIBITION & CONFERENCE  
22-23-24 APRIL 2011  
KARACHI EXPO CENTRE, PAKISTAN

Ver 0: May 25, '10

**PLATINUM Sponsor\***

**Charges US\$50,000**

**FACILITIES / BENEFITS:**

**@ ENTRANCE OF VENUE**

- Placement of one (1) Podium Outside Banner POB-B2 (20' x 10' size) facing the Main Entrance of Karachi Expo Centre\*\*
- Placement of one (1) Main Building Panel MBP-LB (33' x 12' size) on the Main façade of Expo Centre Complex\*\*
- Placement of one (1) Dee Shaped Panel Banner DPB-6 (18' x 8'3'6" size) on the Top Rim (Parapet) of Hall-3 of Karachi Expo Centre\*\*
- Placement of two (2) Vinyl Banner CCE-VB-L (4' x 5'6" size) on the top of the door at the left and right entrance Congress Centre\*\*

**@ EXHIBITION**

- Allocation of a PAVILION comprising of eight (8) bare space stalls (3m x 3m size each) in the Exhibition at a single location
- Placement of Sponsor's Logo on the backdrop at Main Reception of Karachi Expo Centre\*\*
- Placement of two (2) Corridor Panel Flex Printed Banners (8' x 8' size) in the Corridor of Karachi Expo Centre\*\*
- Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition\*\*
- Provision of 3000 Corporate Exhibition Passes to the Sponsor

**@ CONFERENCE**

- Conference Registration to six (6) delegates
- Logo of the sponsor will be placed on Wooden Block Banner at Conference venue\*

**@ MEDIA & PUBLICATIONS**

- The Profile (200 words) of the Sponsoring organization will be published in the Exhibition's Catalogue\*\*
- Printing of one (1) Full Page Color Advt. in the Exhibition's Catalogue\*\*
- Logo of the Sponsor will be placed on the Sponsors Page in the Exhibition's Catalogue \*
- Coverage of Sponsor in the Event Bulletin\*\*
- Facilitation for Press Releases regarding new product launch / arrival of foreign guests etc. of the Event to Press & Media Department of Ecommerce Gateway



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**@ WEBSITE**

- Placement of Sponsor's Logo with hyperlink at official web site of the Event\*\*
- Placement of one (1) Banner ad. at [www.pharmaasia.com.pk](http://www.pharmaasia.com.pk) for two (2) months \*\*

**@ JAMAL'S YELLOW PAGES**

- Placement of Sponsor's one (1) Banner ad in B2B CD ROM version of *Jamal's Yellow Pages* of Pakistan \*\*

**\*Maximum No. of Sponsor(s) = One (1)**

\*\*Sponsor to provide Names with designations, Logo, Panel Design & Advt on CD-ROM latest by **Feb. 20, 2011**

Note: Rates mentioned above apply to a single event & are subject to change without any prior notice



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