



Ver 0: May 25, '10

**7<sup>TH</sup> PHARMA ASIA 2011**  
**INTERNATIONAL EXHIBITION & CONFERENCE**  
**22-23-24 APRIL 2011**  
**KARACHI EXPO CENTRE, PAKISTAN**

**GOLD Sponsor\***

**Charges US\$25,000**

**FACILITIES / BENEFITS:**

**@ ENTRANCE OF VENUE**

- Placement of one (1) Dee Shaped Panel Banner DPB-3 (18' x 8'3'6" size) on the Top Rim (Parapet) of Hall-3 of Karachi Expo Centre\*\*
- Placement of two (2) Fixed Glazing Vinyl Banners CCE-VB-L (4' x 5' size) at the left and right entrance of the Congress Centre\*\*

**@ EXHIBITION**

- Allocation of a PAVILION comprising four (4) bare space stalls (3m x 3m size each) in the Exhibition at a single location
- Placement of Sponsor's Logo on the backdrop at main reception of Karachi Expo Centre \*\*
- Placement of two (2) Corridor Panel Flex Printed Banners (8' x 8' size) in the Corridor of Karachi Expo Centre\*\*
- Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition\*\*
- Provision of 2000 Corporate Exhibition Passes to the Sponsor

**@ CONFERENCE**

- Conference Registrations for three (3) delegates
- Logo of the sponsor will be placed on Wooden Block Banner at Conference venue\*

**@ MEDIA & PUBLICATIONS**

- The Profile (200 words) of the Sponsoring organization will be published in the Exhibition's Catalogue\*\*
- Printing of one (1) Full Page Color Advt. in the Exhibition's Catalogue\*\*
- Coverage of Sponsor in the Event Bulletin\*\*
- Facilitation for Press Releases regarding new product launch / arrival of foreign guests etc. of the Event to Press & Media Department of Ecommerce Gateway

**WEBSITE**

- Placement of Sponsor's Logo with hyperlink at official web site of the Event \*\*
- Placement of one (1) Banner ad. at [www.pharmaasia.com.pk](http://www.pharmaasia.com.pk) for two (2) months \*\*

**\*Maximum No. of Sponsor(s) = Two (2)**

**\*\*Sponsor to provide Names with designations, Logo, Panel Design & Advt. on CD-ROM latest by **Feb. 20, 2011****

Note: Rates mentioned above apply to a single event & are subject to change without any prior notice



**Pharma Asia Secretariat**  
Ecommerce Gateway Pakistan (Pvt) Ltd.  
C-17, KDA Scheme-1  
off: Karsaz Road, Karachi - Pakistan  
Tel: (92-21) 111-222-444, 3453 6321  
Fax: (92-21) 3453 6330  
Email: [info@pharmaasia.com.pk](mailto:info@pharmaasia.com.pk)  
Web: [www.pharmaasia.com.pk](http://www.pharmaasia.com.pk)