



**7<sup>TH</sup> PHARMA ASIA 2011**  
INTERNATIONAL EXHIBITION & CONFERENCE  
22-23-24 APRIL 2011  
KARACHI EXPO CENTRE, PAKISTAN

Ver 0: May 25, '10

**Exhibition Catalog - Advertising Tariff**

<b><u>I. Prime Position Ads:</u></b>	<b>Dimensions (mm)</b>	<b>Tariff (US\$)</b>
§ Back Title Color Ad	160x120	US\$2500
§ Front Inside Title Color Ad	160x120	US\$2000
§ Page facing Front Inside Title Color Ad	160x120	US\$2000
§ Inside Back Title Color Ad	160x120	US\$1500
§ Page facing Inside Back Title Color Ad	160x120	US\$1000
<b><u>II. Standard Position Ads:</u></b>		
§ Full Page 4 Color Ad	160x120	US\$800

§ Closing Date (For Space Booking) **Feb. 20, 2011**

§ Closing Date (For Artwork/ Color Separations) **Feb. 25, 2011**

Note: Rates mentioned above apply to a single event & are subject to change without prior notice



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