



7TH PHARMA ASIA 2011
INTERNATIONAL EXHIBITION & CONFERENCE
22-23-24 APRIL 2011
KARACHI EXPO CENTRE, PAKISTAN

Ver 0: May 25, '10

Advertising Tariff of Event Bulletin (Day 2 & 3)

Charges for Inside Pages:

Colour Ads	(Dimensions in mm)	Single Insertion (US\$)	2 Insertions (US\$)
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Half Page 4 Colour (190x270) US\$600 US\$1000

Qtr Page 4 Colour (190x120) US\$350 US\$550

Black & White Ads	(Dimensions in mm)	Single Insertion (US\$)	2 Insertions (US\$)
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Half Page (190x270) US\$350 US\$600

Qtr Page (190x120) US\$200 US\$350

§ Closing Date (For Space Booking) **Feb. 20, 2011**

§ Closing Date (For Artwork/ Colour Separations) **Feb. 25, 2011**

Notes: 1. Rates mentioned above apply to a single event & are subject to change without prior notice

2. Charges for Front Page would be 200% & for Back Page 150% of the rates of regular ads mentioned above.



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