



6TH PHARMA ASIA 2010
INTERNATIONAL EXHIBITION & CONFERENCE
2-3-4 APRIL 2010
KARACHI EXPO CENTRE, PAKISTAN

PLATINUM Sponsor*

Charges US\$50,000

FACILITIES / BENEFITS:

@ ENTRANCE OF VENUE

- Placement of one (1) Podium Outside Banner POB-B2 (20' x 10' size) facing the Main Entrance of Karachi Expo Centre**
- Placement of one (1) Main Building Panel MBP-LB (33' x 12' size) on the Main façade of Expo Centre Complex**
- Placement of one (1) Dee Shaped Panel Banner DPB-6 (18' x 8'3'6" size) on the Top Rim (Parapet) of Hall-3 of Karachi Expo Centre**
- Placement of two (2) Vinyl Banner CCE-VB-L (4' x 5'6" size) on the top of the door at the left and right entrance Congress Centre**

@ EXHIBITION

- Allocation of a PAVILION comprising of eight (8) bare space stalls (3m x 3m size each) in the Exhibition at a single location
- Placement of Sponsor's Logo on the backdrop at Main Reception of Karachi Expo Centre**
- Placement of two (2) Corridor Panel Flex Printed Banners (8' x 8' size) in the Corridor of Karachi Expo Centre**
- Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition**
- Provision of 3000 Corporate Exhibition Passes to the Sponsor

@ CONFERENCE

- Conference Registration to six (6) delegates
- Logo of the sponsor will be placed on Wooden Block Banner at Conference venue*

@ MEDIA & PUBLICATIONS

- The Profile (200 words) of the Sponsoring organization will be published in the Exhibition's Catalogue**
- Printing of one (1) Full Page Color Advt. in the Exhibition's Catalogue**
- Logo of the Sponsor will be placed on the Sponsors Page in the Exhibition's Catalogue *
- Coverage of Sponsor in the Event Bulletin**
- Facilitation for Press Releases regarding new product launch / arrival of foreign guests etc. of the Event to Press & Media Department of Ecommerce Gateway



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@ WEBSITE

- Placement of Sponsor's Logo with hyperlink at official web site of the Event**
- Placement of one (1) Banner ad. at www.pharmaasia.com.pk for two (2) months **

@ JAMAL'S YELLOW PAGES

- Placement of Sponsor's one (1) Banner ad in B2B CD ROM version of *Jamal's Yellow Pages* of Pakistan **

***Maximum No. of Sponsor(s) = One (1)**

Sponsor to provide Names with designations, Logo, Panel Design & Advt on CD-ROM latest by **Mar 15, 2010

Note: Rates mentioned above apply to a single event & are subject to change without any prior notice



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