



**6<sup>TH</sup> PHARMA ASIA 2010**  
 INTERNATIONAL EXHIBITION & CONFERENCE  
 2-3-4 APRIL 2010  
KARACHI EXPO CENTRE, PAKISTAN

**Advertising Tariff of Event Bulletin (Day 2 & 3)**

**Charges for Inside Pages:**

<b>Colour Ads</b>	<b>(Dimensions in mm)</b>	<b>Single Insertion (US\$)</b>	<b>2 Insertions (US\$)</b>
Half Page 4 Colour	(190x270)	US\$600	US\$1000
Qtr Page 4 Colour	(190x120)	US\$350	US\$550

  

<b>Black &amp; White Ads</b>	<b>(Dimensions in mm)</b>	<b>Single Insertion (US\$)</b>	<b>2 Insertions (US\$)</b>
Half Page	(190x270)	US\$350	US\$600
Qtr Page	(190x120)	US\$200	US\$350

- § Closing Date (For Space Booking) **March 15, 2010**
- § Closing Date (For Artwork/ Colour Separations) **March 20, 2010**

- Notes: 1. Rates mentioned above apply to a single event & are subject to change without prior notice
2. Charges for Front Page would be 200% & for Back Page 150% of the rates of regular ads mentioned above.



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