



9TH ITIF ASIA 2012
Int'l Trade & Industrial Machinery Show
21-22-23 March 2012
Karachi Expo Centre, Pakistan

Ver0, May 22, 11

Incorporating:



Exhibition Catalog - Advertising Tariff

<u>I. Prime Position Ads:</u>	Dimensions (mm)	Tariff (US\$)
▪ Back Title Color Ad	160x120	US\$2500
▪ Front Inside Title Color Ad	160x120	US\$2000
▪ Page facing Front Inside Title Color Ad	160x120	US\$2000
▪ Inside Back Title Color Ad	160x120	US\$1500
▪ Page facing Inside Back Title Color Ad	160x120	US\$1000
<u>II. Standard Position Ads:</u>		
▪ Full Page 4 Color Ad	160x120	US\$800
▪ Closing Date (For Space Booking)		January 20, 2012
▪ Closing Date (For Artwork/ Color Separations)		January 31, 2012

Note: Rates mentioned above apply to a single event & are subject to change without prior notice.



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