



9TH ITIF ASIA 2012
Int'l Trade & Industrial Machinery Show
21-22-23 March 2012
Karachi Expo Centre, Pakistan

Ver0, May 22, 11

Incorporating:



Advertising Tariff of Event Bulletin (Day 2 & 3)

Charges for Inside Pages:

Colour Ads	(Dimensions in mm)	Single Insertion (US\$)	2 Insertions (US\$)
Half Page 4 Colour	(190x270)	US\$600	US\$1000
Qtr Page 4 Colour	(190x120)	US\$350	US\$550

Black & White Ads	(Dimensions in mm)	Single Insertion (US\$)	2 Insertions (US\$)
Half Page	(190x270)	US\$350	US\$600
Qtr Page	(190x120)	US\$200	US\$350

- Closing Date (For Space Booking) **January 20, 2012**
- Closing Date (For Artwork/ Color Separations) **January 31, 2012**

Notes: 1. Rates mentioned above apply to a single event & are subject to change without prior notice

2. Charges for Front Page would be 200% & for Back Page 150% of the rates of regular ads mentioned above.



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