



9<sup>TH</sup> ITIF ASIA 2012  
Int'l Trade & Industrial Machinery Show  
**21-22-23 March 2012**  
Karachi Expo Centre, Pakistan

Ver0, May 22, 11

Incorporating:



## Banner / Button Advertising

### Charges for one month on the Official Web Site of the Event

- Banner Placement US\$50
- Button Placement US\$25

#### **Banner Specification:**

Format: JPG / GIF, Max. Size: 468 x 60 pixels, weight: under 10 KB

#### **Button Specification:**

Format: JPG / GIF, Max. Size: 90 x 80 pixels, weight: under 04 KB

*(Banners having specifications other than above would not be entertained)*

Note: Rates mentioned above apply to a single event & are subject to change without prior notice.



**ITIF Asia Secretariat**  
Ecommerce Gateway Pakistan (Pvt.) Ltd  
C-17, KDA Scheme-1  
off: Karsaz Road, Karachi - Pakistan  
Tel: (92-21) 111-222-444, 3453 6321  
Fax: (92-21) 3453 6330  
Email: info@itifasia.com  
Web: www.itifasia.com