



UFI The Global Association of the Exhibition Industry
UFI Approved Event

7TH ITIF ASIA 2010
Int'l Trade & Industrial Machinery Show
27-28-29 March 2010
Karachi Expo Centre, Pakistan

Ver1, July. 17, 09
Incorporating with:



SILVER Sponsor*

Charges US\$15,000

FACILITIES / BENEFITS:

@ ENTRANCE OF VENUE

- Placement of one (1) Dee Shaped Panel Banner DPB-9 (18' x 8'3/6" size) on the Top Rim (Parapet) of Hall-3 of Karachi Expo Centre**
- Placement of one (1) Fixed Glazing Vinyl Banner CCE-VB-L (4' x 5' size) at the left entrance of the Congress Centre**

@ EXHIBITION

- Allocation of two (2) bare space stalls (3m x 3m size each) in the Exhibition at a single location
- Placement of Sponsor's Logo on the backdrop at Main Reception of Karachi Expo Centre**
- Placement of two (2) Corridor Panel Flex Printed Banners (8' x 8' size) in the Corridor of Karachi Expo Centre**
- Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition**
- Provision of 1000 Corporate Exhibition Passes to the Sponsor

@ CONFERENCE

- Conference Registrations for two (2) delegates
- Logo of the sponsor will be placed on Wooden Block Banner at Conference venue*

@ MEDIA & PUBLICATIONS

- The Profile (200 words) of the Sponsoring organization will be published in the Exhibition's Catalogue**
- Printing of one (1) Full Page Color Advt. in the Exhibition's Catalogue***
- Logo of the Sponsor will be placed on the sponsors page in the Exhibition's Catalogue *

@ WEBSITE

- Placement of Sponsor's Logo with hyperlink at official web site of the Event**
- Placement of one (1) Banner ad. at www.itifasia.com for two (2) months **

***Maximum No. of Sponsor(s) = Four (4)**

**Sponsor to provide Names with designations, Logo, Panel Design & Advt on CD-ROM latest by Feb 20, 2010

Note: Rates mentioned above apply to a single event & are subject to change without any prior notice



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