



7TH ITIF ASIA 2010
Int'l Trade & Industrial Machinery Show
27-28-29 March 2010
Karachi Expo Centre, Pakistan

Ver1, July. 17, 09
Incorporating with:



GOLD Sponsor*

Charges US\$25,000

FACILITIES / BENEFITS:

@ ENTRANCE OF VENUE

- Placement of one (1) Dee Shaped Panel Banner DPB-3 (18' x 8'3'6" size) on the Top Rim (Parapet) of Hall-3 of Karachi Expo Centre**
- Placement of two (2) Fixed Glazing Vinyl Banners CCE-VB-L (4' x 5' size) at the left and right entrance of the Congress Centre**

@ EXHIBITION

- Allocation of a PAVILION comprising four (4) bare space stalls (3m x 3m size each) in the Exhibition at a single location
- Placement of Sponsor's Logo on the backdrop at main reception of Karachi Expo Centre **
- Placement of two (2) Corridor Panel Flex Printed Banners (8' x 8' size) in the Corridor of Karachi Expo Centre**
- Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition**
- Provision of 2000 Corporate Exhibition Passes to the Sponsor

@ CONFERENCE

- Conference Registrations for three (3) delegates
- Logo of the sponsor will be placed on Wooden Block Banner at Conference venue*

@ MEDIA & PUBLICATIONS

- The Profile (200 words) of the Sponsoring organization will be published in the Exhibition's Catalogue**
- Printing of one (1) Full Page Color Advt. in the Exhibition's Catalogue**
- Coverage of Sponsor in the Event Bulletin**
- Facilitation for Press Releases regarding new product launch / arrival of foreign guests etc. of the Event to Press & Media Department of Ecommerce Gateway

WEBSITE

- Placement of Sponsor's Logo with hyperlink at official web site of the Event **
- Placement of one (1) Banner ad. at www.itifasia.com for two (2) months **

***Maximum No. of Sponsor(s) = Two (2)**

** Sponsor to provide Names with designations, Logo, Panel Design & Advt. on CD-ROM latest by **Feb 20, 2010**

Note: Rates mentioned above apply to a single event & are subject to change without any prior notice



ITIF Asia Secretariat
Ecommerce Gateway Pakistan (Pvt.) Ltd
C-17, KDA Scheme-1
off: Karsaz Road, Karachi - Pakistan
Tel: (92-21) 111-222-444, 3453 6321
Fax: (92-21) 3453 6330
Email: info@itifasia.com
Web: www.itifasia.com