



7TH ITIF ASIA 2010
 Int'l Trade & Industrial Machinery Show
27-28-29 March 2010
 Karachi Expo Centre, Pakistan

Ver1, July. 17, 09
Incorporating with:



Advertising Tariff of Event Bulletin (Day 2 & 3)

Charges for Inside Pages:

Colour Ads	(Dimensions in mm)	Single Insertion (US\$)	2 Insertions (US\$)
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Half Page 4 Colour	(190x270)	US\$600	US\$1000
Qtr Page 4 Colour	(190x120)	US\$350	US\$550

Black & White Ads	(Dimensions in mm)	Single Insertion (US\$)	2 Insertions (US\$)
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Half Page	(190x270)	US\$350	US\$600
Qtr Page	(190x120)	US\$200	US\$350

- Closing Date (For Space Booking) **February 20, 2010**
- Closing Date (For Artwork/ Colour Separations) **February 25, 2010**

Notes: 1. Rates mentioned above apply to a single event & are subject to change without prior notice
 2. Charges for Front Page would be 200% & for Back Page 150% of the rates of regular ads mentioned above.



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