



6TH ITIF ASIA 2009
Int'l Trade & Industrial Machinery Show
28-29-30 March 2009
Karachi Expo Centre, Pakistan

Ver1, Oct. 17, 08

Incorporating with:



PLATINUM Sponsor*

Charges US\$50,000

FACILITIES / BENEFITS:

1. Allocation of a **PAVILION** comprising max. eight (8) bare space stalls (3m x 3m size each) in the Exhibition at a single location
2. Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition**
3. Conference Registration to max. six (6) delegates
4. Printing of one (1) Full Page Color Advt. in the Exhibition Catalog**
5. Printing of Profile Coverage of Sponsor in the Event Bulletin**
6. Sponsor will be given max. twelve (12) invitations of Gala Dinner of the Event
7. Placement of max. twelve (12) Panaflex Printed Panels (5ft x 2.5ft size each) over the outer grills of Karachi Expo Centre**
8. Placement of max. two (2) Panaflex Printed Panels (18' x 8' size) over inside Corridor of Karachi Expo Centre at **Prime Position-A****
9. Placement of Sponsor's Logo on the backdrop at main reception of Karachi Expo Centre**
10. Placement of Sponsor's Logo with hyperlink at official web site of the Event**
11. Facilitation for Press Releases regarding new product launch / arrival of foreign guests etc. of the Event to Press & Media Department of Ecommerce Gateway
12. Provision of 3000 Corporate Exhibition Passes to the Sponsor
13. Placement of one (1) Banner ad. at www.itifasia.com for two (2) months **
14. Placement of Sponsor's one (1) Banner ad in B2B CD ROM version of *Jamal's Yellow Pages* of Pakistan **

***Maximum No. of Sponsor(s) = One (1)**

Sponsor to provide Names with designations, Logo, Panel Design & Advt on CD-ROM latest by **Feb. 28, 2009

Note: Rates mentioned above apply to a single event & are subject to change without any prior notice



ITIF Asia Secretariat
Ecommerce Gateway Pakistan (Pvt) Ltd.
18 C.P. Berar Housing Society
Karachi, Pakistan
Tel: (92-21) 453-6321, 111-222-444
Fax: (92-21) 453-6330
Email: info@itifasia.com
Web: www.itifasia.com