



Exhibition Catalog - Advertising Tariff

I. Prime Position Ads:

<u>I. Prime Position Ads:</u>	Dimensions (mm)	Tariff (US\$)
▪ Back Title Color Ad	160x120	US\$2500
▪ Front Inside Title Color Ad	160x120	US\$2000
▪ Page facing Front Inside Title Color Ad	160x120	US\$2000
▪ Inside Back Title Color Ad	160x120	US\$1500
▪ Page facing Inside Back Title Color Ad	160x120	US\$1000

II. Standard Position Ads:

▪ Full Page 4 Color Ad	160x120	US\$800
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| ▪ Closing Date (For Space Booking) | 28th February, 2009 |
| ▪ Closing Date (For Artwork/ Color Separations) | 5th March, 2009 |

Note: Rates mentioned above apply to a single event & are subject to change without prior notice