

**Pakistan - The Regional Business Hub**



**Plastic, Packaging  
& Print Asia**

**International Exhibition & Conference**

**(Premier Event of the Region)**



## **12<sup>th</sup> Plastic Machinery Technology Show**

**Encompassing:**

**Dies, Moulds, Industrial Chemicals, Inks, Paper Industry,  
Polymer Engineering, Webbing, Cutting, Coating, Calendering, Cad/Cam, Binding,  
Complete Printing & Packaging Solutions (Corrugated, Flexible) & Bottles**

**6 - 8 March 2018**

**Karachi Expo Centre, Pakistan**

**[www.plastpackasia.com.pk](http://www.plastpackasia.com.pk)**

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## Pakistan - The Regional Business Hub

Pakistan - the land of numerous unexplored opportunities has recently earned a good name in the international market for being a vibrant and progressive developing country in the world. The Government of Pakistan has adopted a liberal investment policy to attract maximum foreign investment, where foreign investors can hold up to 100% equity in several economic sectors. As a result, the foreign direct investment in the Country has increased substantially over the past few years, thus differentiating Pakistan from many other countries of the region. Also, the vital indicators of Pakistan's economy have shown extra-ordinary improvement such as enhanced GDP and GNP, increased foreign exchange reserves, stable Pakistani currency and improved balance of payments. Per capita income has crossed US\$ 1513 and is further rising progressively.

Pakistan's economy is gaining more strength with each passing year, underpinned by a buoyant private sector. The world is witnessing the real GDP of Pakistan maintaining a steady growth at one of the fastest rates in the history of the Country and among the highest in the economies of the world. The international trade is increasing owing to revolutionary changes in tariff structures, better international relations and growing domestic demands, both at the industrial as well as consumer levels. The foreign exchange reserves are maintained at a respectable level. Major investments are underway in Plastic, Packaging, Paper & Print Sector, Engineering & Automobile manufacturing sector, ports and communication infrastructure, telecommunication, information technologies, developing newer sources of energy and power generation etc, to meet the increasing demands. Plastic, Packaging, Paper & Print Asia ventures to import strength to the Plastic Industry of Pakistan.

**Current pace of development in Pakistan is no miracle but result of a dedicated and continuous effort by the Government of Pakistan through implementing policies for deregulation, liberalization & privatization.**

## Plastic, Packaging & Print Asia 2018

The International Plastic, Packaging & Print Asia 2018 Exhibition, one of the most promising and enduring exhibitions is scheduled from **6 - 8 March 2018** at Karachi Expo Center. The event is being organized at the most opportune time when the government is looking forward to expand the Plastic industry of the Country, which has shown tremendous growth in the past few years. Plastic, Packaging & Print Asia would showcase emerging capabilities of Pakistan in the chemical and polythene industry and aims to focus on the immense potential of Pakistan in International markets.





# Plastic Industry of Pakistan

Pakistan's economy achieved an impressive GDP growth rate during the last three decades. The co-related industries of Plastic, Printing & Packaging have registered a phenomenal growth during the past few years where printing and graphic art industries are the 2nd largest in terms of work force deployment in Pakistan.

Pakistan's plastic industry is thriving at an average annual growth rate of 15% with a total estimated production capacity of 624,200 M/T per annum. The industry-attracted investment amounted to more than US\$ 260 billion, almost half of which was foreign direct investment (FDI), all contributing to an exceptional export growth by 35%. Automotive, cosmetics, toys, chemicals, stationery, paper & board, electronics, food, publishing and furniture are some of the major industries utilizing materials and state-of-the-art equipment and technology to increase output and meet increasing demands in domestic & foreign markets.

Adding further strength to the industrial progress, Pakistan has established successful export markets for its plastic goods. In foreign markets including countries like Australia, South Africa, Saudi Arabia, West Indies, UAE, Kuwait, Taiwan, Nigeria and Zimbabwe, Pakistan is strategically well placed to target the all important local and international buyers in one of the world's largest trading regions. Particular growth is observed in exports of plastic components for the automobile industry. This growth occurred due to entrepreneurial efforts for simplified tax policy on local production and reduction in import tariff on plastic raw materials. The industry is contributing more than Rs 7.5 billion annually to the national exchequer in shape of custom duty, sales tax and income tax.

Its contribution to the Gross Domestic Product (GDP) was 1.69%. It is a high tech industry: Plastic processing machinery is mostly imported from Japan, Korea, Italy, Taiwan, Hong Kong, England, China and Germany.

However, locally manufactured machinery is also being used. Raw material is also imported. The capacity utilization has been in between 43 to 95%. Plastic industry in the un-organized sector is totally self-financed and during the last decade, the unorganized sector has grown much more rapidly.

The per capita consumption of plastic in Pakistan is 3.1 kg. There are some 6,000 plastic product manufacturers in the Country and 600,000 people are directly and indirectly involved with this business.

Pakistan imports 80-90 % raw material for plastic industry from different countries. The total consumption of raw material used in the plastic industry in the Country is around 450,000 tonnes per annum. The Country imports raw material from UAE and Far Eastern countries, special grade raw material is imported from Germany and USA.





## Exhibit Profile

- Plastic, Packaging & Printing Machinery & Eqt
- Plastic, Packaging & Printing Plant Systems
- Paper & Cardboard Containers
- Wrapping & Strapping
- Tapes/Plastic Film/Pallets
- Warehousing Equipment
- Bag Making Machinery
- Material Handling Equipment
- Filling Machinery
- Sealing Machinery
- Weighing Machinery
- Paper
- Plastic Films
- Polythene
- Plastic Resins
- Plastic Compounds
- Synthetic Fibers
- Additives
- Colorants
- Blow Molding Machines
- Injection Molding Machines
- Presses
- Extrusion Line
- Thermoforming
- Vacuum Machines
- Hopper Dryers
- Dehumidifiers
- Material / Storage
- Mixing Equipment
- Compounding
- Conveyors
- Mold Temperature Controllers
- Scrap, Recycling Equipment
- Shredders
- Grinders
- Crushers
- Granulators
- Cutting / Bending / Folding / Edge Trimming Machines
- Plastic Testing and Measuring Equipment
- Testing & Precision Measuring Equipment
- Pre & Post Processing Machines
- Plastic Painting Machines
- Plastic Processing Machinery
- Roto Gravure / Flexo Printing Machines
- Chemicals
- Solar Systems
- Steam Turbines
- Repair & Maintenance
- Generators
- Hydro Turbines
- Cooling Towers
- Energy Storage Systems
- Conductors
- Printing Equipment and Technology
- Printing Inks, Plates and Systems
- Printing Presses
- Coatings
- Food Equipments & Technology

## Visitors' Profile

- Foreign Companies seeking Joint Ventures
- Foreign & Local Investors
- Foreign & Local Industrialists
- Trade Delegations from Various Countries
- High Level Government Officials
- Policy and Decision Makers
- Consul Generals
- Foreign Missions
- Business Magnates of Pakistan
- Top Executives and Professionals from Local Industry
- Members of Associations & Trade Bodies
- Opinion Leaders & Consultants
- Dealers & Distributors
- Engineers, Technocrats and Technologists



## 12<sup>th</sup> Plastic, Packaging & Print Asia Exhibition

### Event Details

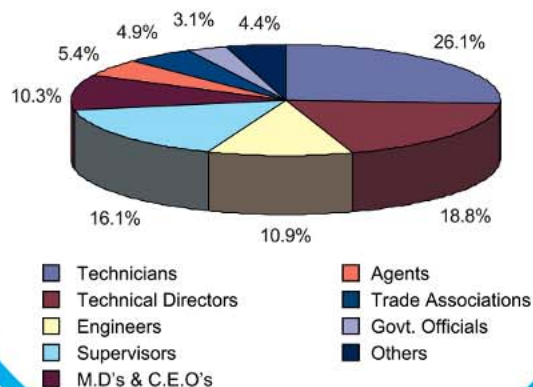
<b>Title</b>	: Plastic, Packaging & Print Asia Int'l Exhibition & Conference
<b>Frequency</b>	: Annual
<b>Exhibition Dates</b>	: 6 - 8 March 2018
<b>Venue</b>	: Karachi Expo Centre
<b>Exhibition Timings</b>	: 10:00 am – 7:00 pm
<b>Exhibit Area</b>	: More than 4000 sqm
<b>No. of Participating Countries expected</b>	: Approximately 20
<b>Major Participating Countries expected</b>	: China, France, Germany, Hong Kong, India, Iran, Italy, Japan, Malaysia, Philippines, Russia, Singapore, South Korea, Spain, Sweden, Turkey, United Kingdom, United States of America.
<b>Expected no. of Trade Visitors</b>	: Approximately 30,000

## Tariff

Shell Scheme Stalls (min 9 sqm)	: US \$ 300 per sqm
Bare Space inside Halls (min 18 sqm)	: US \$ 250 per sqm

\*Note: 13% Tax Shall be applicable.

### Profession-wise Visitors' Profile



## Ecommerce Gateway Pakistan (Pvt) Ltd Pakistan's # 1 Exhibition Organizers

Ecommerce Gateway Pakistan (Pvt) Ltd is the 1st Company from Pakistan, having been accorded Full Membership status in the category of Trade Fair / Exhibition Organizers by UFI "The Global Association of the Exhibition Industry, Paris-France"



Member  
UFI

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