



# 13<sup>th</sup> Health Asia

INTERNATIONAL EXHIBITION & CONFERENCES

The Premier Health Event of the Region

[www.health-asia.com](http://www.health-asia.com)



In conjunction with

**13<sup>th</sup> PharmaAsia**

[www.pharmaasia.com.pk](http://www.pharmaasia.com.pk)

**22 - 24 August 2017**  
**Karachi Expo Centre**

#### Owner & Organizer



#### Supporters



#### Strategic Partner



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## Pakistan - The Regional Business Hub

Pakistan - the land of numerous unexplored opportunities has recently earned a good name in the international market for being a vibrant and progressive developing country in the world. The Government of Pakistan has adopted a liberal investment policy to attract maximum foreign investment, where foreign investors can hold up to 100% equity in several economic sectors. As a result, the foreign direct investment in the Country has increased substantially over the past few years, thus differentiating Pakistan from many other countries of the region. Also, the vital indicators of Pakistan's economy have shown extra-ordinary improvement such as enhanced GDP and GNP, increased foreign exchange reserves, stable Pakistani currency and improved balance of payments. Per capita income has crossed US\$ 1,516.

Pakistan's economy is gaining more strength with each passing year, underpinned by a buoyant private sector. The world is witnessing the real GDP of Pakistan maintaining a steady growth at one of the fastest rates in the history of the Country and among the highest in the economies of the world. The international trade is increasing owing to revolutionary changes in tariff structures, better international relations and growing domestic demands, both at the industrial as well as consumer levels. The foreign exchange reserves are maintained at a respectable level. Major investments are underway in Engineering & Automobile manufacturing sector, ports and communication infrastructure, telecommunication, information technologies, developing newer sources of energy and power generation etc, to meet the increasing demands. Healthy manpower is mandatory, being the basic requirement for all these sectors; Health Asia ventures to impart strength to this sector.

Current pace of development in Pakistan is no miracle but result of a dedicated and continuous effort by Government of Pakistan through implementing policies for deregulation, liberalization & privatization.



## Health Asia - The Premier Health Event of the Region

Health Asia is the biggest ever health event in the history of Pakistan which provides enormous opportunities of learning, information sharing & cooperation and match making to all the stakeholders in the health sector. The Event shall comprise Exhibition and Conferences on latest research & developments / innovations on health, medicine, laboratory technology, diagnostics, surgery, transplants, physiotherapy, patients' referrals, diets etc.. Delegations from Ministry of Health of OIC and Asian Countries, Hospitals of international repute, Medical Institutions, Pharmaceutical Companies are major participants of Health Asia.



## 13<sup>th</sup> Health Asia International Exhibition & Conferences

13<sup>th</sup> Health Asia International Exhibition, one of the most promising and enduring exhibitions is being organized at the most opportune time when the Government is looking forward to expand the developing sectors of the Country, which have shown tremendous growth in the past few years. The Exhibition would serve as a comprehensive showcase of the latest in technology, medical & diagnostic equipment and machines as well as allied services, while providing investors with a definite outlook of the regional health sector and an opportunity to meet their prospective counterparts and business partners.



## Highlights of Health Asia 2016

- 165,000 sqft area.
- 75,000 Trade / Corporate Visitors
- 425+ Brands, 450 Foreign Delegates & 800+ Exhibitors
- Participation from 45 countries
- 12 CME accredited Workshops / Seminars

## Major Exhibition Pavilions

- Medical Equipments • Lab Equipments • Hospital • Medical Universities • Pharmaceuticals
- Surgical Equipments / Instruments Pavilions • Dental Equipments / Instruments Pavilions





## Health Asia Seminars / Workshops

Health Asia International Seminars / Workshops reveals the latest advancements in the industry & serves as a highly informative health-based platform that brings together major players from all areas of the healthcare industry.

This forum provides an opportunity to the industry professionals to learn from the experiences shared by the international & national experts and key opinion leaders.

### Seminars / Workshops on Following Topics have been Organized from 2004-2016

#### Seminars

Disaster Management  
Cardiac Surgery  
Anesthesia  
Radiology  
Nephrology  
Multidisciplinary Dentistry  
Recent Advancements in Dialysis  
Gastroenterology  
ICT in Healthcare  
Quality in Healthcare  
Health Governance, TQM & Standards  
Telemedicine / e-Health Conference  
International Medical Congress  
Beauty & Fitness  
Cosmetic Surgery  
Conference on Burns  
Updates in Vaccination  
Recent Advancements in Dermatology  
Pharma Convention  
Exploring the Untapped Potential of Pharmaceutical Products from Pakistan  
Pharmaceutical Conference on SAP Business One  
Pharmaceutical Marketing



#### Workshops

- BLS; Adult, Child & Infant
- Safe Blood Transfusion
- Stress Management
- Anastomosis
- Tricuspid Valve Repair
- ER Management
- Maternal Health

## EXHIBITORS & SPONSORS HEALTH ASIA 2004 to 2016

- A.H. Sons
- Abbott Laboratories
- Addmore Cosmetics Int'l
- Advanced Radiology Clinic
- Allianz Efu Health Ins. Ltd.
- Allied Impex Corporation
- Aluminum Processing Ind. Ltd.
- ASC Network (s) Int'l
- Ashar Int'l (Pvt) Ltd.
- B. T. Inst of H.S & B.D.C.
- Bangkok Hospital Medical Centre
- Beauty Infinity
- Beijing Meigaoyi Co. Ltd.
- Biocon
- Biofar Chemical
- BIOS
- Body Fitness Emporium
- Brooks Pharmaceuticals
- BS Bio Science Sdn Bhd
- Business Links International
- Business Tact International
- Causeway International
- Chemrite "Clinic"
- Child Health Foundation
- Children Cancer Hospital
- China Dalian Magic Needle
- Chughtai Lab
- Civil Hospital Karachi
- CMOS TECH (m) Sdn Bhd
- College of Phys. & Surg. Pakistan
- Cosmic Water Sdn Bhd
- Dawn Impex
- Dilshad Engineering Works
- Dr. A.Q Khan Centre - I.O.B.S.
- Dr. Essa's Laboratories
- Dr. Salim Ahmed & Co.
- Dräger
- DWP Group
- Elmed Instruments
- ESCO
- FD & C Eqpt. (Pvt) Ltd.
- Fitness & Herbs
- Fuji Film Pakistan (Pvt) Ltd
- Gambat Institute
- Geofman Pharmaceuticals
- Guard Hepa Filter
- Gudia (Pvt) Ltd.
- Globe Medical Marketing
- H.A. Shah
- Hair Club International
- Hamdard College of Medicine & Dentistry
- Hamdard Laboratories (Waqf)
- Haochaoyuan Commerce Corpn.
- Herbal Life (Pvt.) Limited
- Herbion Pakistan (Pvt.) Ltd
- Hilton Pharma (Pvt.) Ltd
- Hospital Supply Corporation
- HPA Industries Snd Bhd
- Ijing Aeonmed Co. Ltd.
- Int'l E-health Associations
- IRIS International
- King Faisal Specialist Hospital - KSA
- Kunming Pharm Corpn.
- Laisyaa Global Sdn Bhd
- Laoyaonong Healthcare Pte. Co.
- Laser Inn Aesthetic Centre
- Liaquat College of Dentistry
- Liaquat National Hospital
- Macter Int'l (Private) Ltd
- Marhaba Lab
- Mak Kamikal
- Matrix Pharma Private Ltd
- Medica
- Medical News (Pvt.) Ltd
- Medicine World
- Medical Devices
- Medics Laboratories
- Medline Technologies
- Medtronics
- Mehran Ent (Femina Inst)
- Merck
- Metrics Research
- Morgan Chemicals
- Morgan Technologies
- Muqam Intil (Pvt.) Ltd
- Muslim Medical Services
- Muslim Trading Agencies
- Nabiqasim Indus. (Pvt.) Ltd
- Namangan Science Production Centre
- NEC-National Env. Consulting
- Nimbus Trading
- Novartis Pharma Ltd.
- NUH-Singapore
- Nutra Biotics
- Organon Pakistan (Pvt) Ltd.
- Otsuka
- Pakistan Medical & Dental Council (PMDC)
- Pak Society of Gastroenterology
- Pak Tibbi Pharma Mfrs.
- Pakland International
- Pakistan Cardiac Society
- Pakistan Medical & Journalist Association
- Pakistan Tibbi Pharmaceutical
- Pharm Evo (Pvt.) Ltd
- Popular Chemical Works
- PPMI Inc. USA
- Qarshi Industries (Pvt) Ltd.
- Rasheed Sons
- Rays Technologies
- Revelation Gp. of Cos.
- S.I.U.T
- Sami Labs Int'l
- Seamac (Pvt) Ltd.
- Sap Group
- Shandong Medical Sc. Uny
- Shifa Medical College
- SIEMENS
- Sky Glory Sdn Bhd
- Snowfield Global
- Sunrider Int'l (Malaysia)
- Surge Laboratories
- Surebio Diagnostics
- Swiss Naturals
- Tabba Heart Institute
- Transworld Enterprises
- Technology International
- Technoman
- Texitech Pakistan
- The Kidney Centre PGTI
- Tobaya Holdings Sdn Bhd
- Vertex
- Wan Eastern Ind. Sdn Bhd
- Wankutina Enterprises
- Weka Medical
- Wena
- Win Industries
- Women Medical College
- World Business Gp. Network
- World Medical News
- Xinjiang Huashidan Pharma
- Yogi Wajahat Institute
- Zaimas Malaysia Sdn Bhd
- Zhulian Marketing Sdn Bhd
- Ziauddin Medical University
- Zodiac Trading Company





## Exhibitors' Profile

- Hospitals & Dental Clinics
- Medical & Dental Colleges
- Post Graduates Institutes
- Pharma Consultants
- Software Houses / IT Companies
- Pharmaceutical Companies
- E-Health & Telemedicine Associations & Consultancy Companies
- Healthcare Building Technology
- Hospital Designers
- Hospital Commodities
- Health Care Planners
- Drug Manufacturers & Exporters
- Medicine Importers & Distributors
- Herbal Medicine Manufacturers
- Homeo Medicine manufacturers
- Ophthalmological Medicine Mfrs
- Nursing and Physiotherapy Schools
- International Recruitment Agencies
- Nursing Staff Providers
- Accreditation Bodies
- Ethical Drug Manufacturers
- Community Health Services
- Laboratories & Diagnostic Centres
- Hospital Furniture Manufacturers
- Gyms & Exercise Clubs
- Exercise Machines
- Orthopaedic Prosthesis
- Health Insurance Companies
- Medical Publications
- Surgical Instrument Manufacturers
- Disposable Equipment Manufacturers
- Hospital Equipment Manufacturers
- Dental Equipment Manufacturers
- Optical Equipment Manufacturers
- Physiotherapy Equipment Mfrs
- Laboratory & Quality Control Eqpt Mfrs
- Analytical Equipment Manufacturers
- Lab Counters & Cabin Mfrs
- Research and Testing Laboratories
- Oriental and Traditional Medicines
- Sports Medicines
- Health Foods, Dietary Preparations
- Health Related Consumer Products
- Consulting Services in Healthcare
- Enzymes and Biochemical Mfrs
- Veterinary Products and Instruments
- Instrumentation and Control Systems
- Hospital Clothings & Linen Manufacturers
- Blood Pressure Monitors & Accessories
- Diagnostic Instrument Manufacturers
- Heart Rate Monitors
- Lighted Magnifier Lamps
- Measuring Instruments & Devices
- Medical Scales & Test Kits
- Ultrasound Gel & Electrode Solution
- Ultrasound Machines & Accessories
- X-Ray Systems, Processors & Accessories
- Orthopaedic Soft Goods
- Ophthalmologic Medicines
- MRI Machine & Component Part Mfrs
- Dialyzers & Dialysis Services
- Urology & Transplant Services
- Nuclear Diagnostics & Medicines
- Data Processing & Monitor Systems
- Blood Transfusion and Testing Services
- Facility Management

## Event Details

<b>Title</b>	: Health Asia International Exhibition & Conferences
<b>Frequency</b>	: Annual
<b>Exhibition Dates &amp; Timings</b>	: 22 - 24 August 2017 : 10:00 am – 7:00 pm
<b>Exhibit Area</b>	: Over 15,000 sq.m
<b>No. of Participating Countries expected</b>	: 45
<b>Major Participating Countries</b>	: China, Germany, Iran, Italy, Malaysia, Saudi Arabia, Singapore, Switzerland, Taiwan, Turkey, U.A.E, U.K, USA.
<b>Expected no. of trade visitors</b>	: Approximately 75,000

## Visitors' Profile

- Pharmaceutical Companies
- Importers / Exporters
- Homeopathy Practitioners
- Doctors & Specialists
- Dentists & Orthodontists
- Veterinary Doctors
- Nurses & Laboratory Technicians
- Physiotherapists & Dieticians
- Pharmacists
- Chemists & Druggists
- Medical & Nursing Students
- Post Graduate Students
- Research Scholars
- Social Health Workers
- Health Journalists
- Health Insurance Agents
- Govt. Officials & NGOs
- Hospital Designers
- Health Care Planners
- Packagers
- Alternate Medicine Practitioners
- Businessmen & Traders

## Tariff

Shell Scheme Stalls	(min 9 sqm)	: US \$ 300 per sqm*
Bare Space inside Halls	(min 18 sqm)	: US \$ 250 per sqm*
Outdoor Exhibit space	(min 80 sqm)	: US \$ 75 per sqm*

\*Note: 13% Tax Shall be applicable.

## Health Asia Secretariat:

Ecommerce Gateway Pakistan (Pvt) Ltd

Pakistan's # 1 Exhibition Organizers



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