

In Conjunction with



Auto, Transport & Logistic Asia
International Exhibition & Conference

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The Premier Automotive & Transportation Industry Show

20 - 22 March 2019
Karachi Expo Centre, Pakistan

Owner & Organizer



Co-organizers



Strategic Partner



Karachi Industrial Forum



Supporters





Pakistan - The Regional Business Hub

Pakistan - the land of numerous unexplored opportunities has recently earned a good name in the international market for being a vibrant and progressive developing country in the world. The Government of Pakistan has adopted a liberal investment policy to attract maximum foreign investment, where foreign investors can hold up to 100% equity in several economic sectors. As a result, the foreign direct investment in the Country has increased substantially over the past few years, thus differentiating Pakistan from many other countries of the region. Also, the vital indicators of Pakistan's economy have shown extra-ordinary improvement such as enhanced GDP and GNP, increased foreign exchange reserves, skyrocketing stock market performance, stable Pakistani currency and improved balance of payments. Per capita income has crossed US\$ 1254.



Pakistan's economy is gaining more strength with each passing year, underpinned by a buoyant private sector. The world is witnessing the real GDP of Pakistan maintaining a steady growth at one of the fastest rates in the history of the Country and among the highest in the economies of the world. The international trade is increasing owing to revolutionary changes in tariff structures, better international relations and growing domestic demands, both at the industrial as well as consumer levels. Major investments are underway in Engineering & Automobile manufacturing sector, ports and communication.

Current pace of development in Pakistan is no miracle but result of a dedicated and continuous effort by Government of Pakistan through implementing policies for deregulation, liberalization & privatization.

PAKISTAN'S AUTOMOBILE INDUSTRY

- Pakistan a country of 180 million plus people is one of the most attractive frontiers for automobiles in the world
- Pakistan's car industry has invested over Rs 20 billion in the last four to five years to meet growing demand. The direct employment in car industry hovers between 5,500-6,000 persons. Motorcycle production hit the country's record level of over 1.5 million units
- The magnitude of this industry can further be judged by its contribution to the national exchequer which is nearly Rs.50 billion and Rs 98 billion worth of investments



PAKISTAN'S AUTOMOBILE MARKET

- The Government of Pakistan has launched the second phase of its Auto Industry Development Program (AIDP-II) which is expected to commence for next five years (2012-2017)
- Auto sales of the industry witnessed substantial growth of 17 per cent YoY to 111,552 units in 8MFY12 as against the sales of 95,635 units in the corresponding period last year.
- There are around 3,200 of automotive units with investment of Rs 92 billion, employing 1.8 million people and producing 1.8 million motorcycle and 200,000 vehicles annually

PAKISTAN'S AUTO PARTS

- Overall value of auto parts and accessories imported by local assemblers and commercial importers stand at \$850 million a year





HYBRID CARS

- Japanese Manufacturers to start production of Hybrid Cars in Pakistan shortly
- Government has allotted Subsidy on Imported Hybrid Cars - Budget 2014-15

2 AND 3 WHEELER VEHICLE INDUSTRY

- Pakistan to be amongst the world's top five countries to produce and export high quality motorcycles
- 100,000 motorcycles produced in a year in 2000-01 to currently 2.0 million a year is a testimony of changing Pakistan.
- Over 50 OEMs are engaged in production of motorcycles and rickshaws in Pakistan
- Japan's leading bike manufacturer will invest \$150 million in auto sector of Pakistan to produce motorcycles with engine capacity of 100cc and above from 2015.
- A phenomenal growth has been observed in the year 2013-14 in 100cc, 125cc and above segments of around 34 percent and 20 percent, respectively.

	UPTO 1200cc	100% OFF
	1201 to 1800cc	50% OFF
	1801 to 2500cc	25% OFF
	2501cc ONWARDS	



COMMERCIAL VEHICLE INDUSTRY IN PAKISTAN

- Joint venture between Europe's leading commercial vehicle manufacturers and Pakistan to begin production of trucks and buses in Lahore
- The present production of trucks & buses in Pakistan country stands at 30,000 units per annum.
- Due to strong domestic demand, 13,000 tractors were imported
- Production of tractors to increase from 15,000 to 40,000 units

Annual imports of 200 new machines and 2000+ second-hand construction machinery



PAKISTAN RAILWAYS

- The total length of railway tracks in Pakistan is 5,072 miles (8,163 km)
- The Federal & Provincial Government have both approved the revival of the Japan International Cooperation Agency (JICA) funded Karachi Circular Railway (KCR) Project
- Railway link between Islamabad and Istanbul stretches 6,500 kms
- Turkish investment welcomed for Quetta-Taftan railway track
- Pakistan Railways: over 202 Modern Design Coaches and 58 latest high RPM locomotives from China to be added
- Pakistan Railways announced a plan of the construction of a \$1 billion high-speed railway line between Punjab and Sindh



PAKISTAN AIRLINE INDUSTRY

- Three more carriers to take off into Pakistani airspace
- Pakistan to buy 5 Boeing 777-300ER aircrafts to be delivered in 2015
- Pakistan launched its first private carrier from 28 July 2013
- Pakistan's first aircraft manufactured in the private sector in 2012
- There are 91 airports and eighteen heliports in Pakistan





Electric & Hybrid Motor Show 2019

Electric & Hybrid Motor Show shall bring an opportunity for national and international in electric and hybrid vehicles, allied components and services in front of owners and traders. It shall provide a platform to educate the visitors about the latest technology ready to be explored that are cost effective, convenient and environment friendly opportunities for distributorship, agency and joint ventures with the international providing comprehensive market information, great business opportunities



Audience Profile:

Business Activity

	Attendee	Exhibitor
Automotive OEMs / End User	√	√
Component Supplier	√	√
Material Supplier	√	√
Engineering Services	√	√
Consultant	√	
Testing	√	√
Connectors / Cables	√	√
Manufacturing Equipment	√	√
Battery Manufacturer	√	√
Design & Simulation	√	√
Charging Station Manufacturer	√	√
Education	√	
Power Management	√	√

Job function

	Attendee	Exhibitor
Academic	√	√
CEO / President / Managing Director	√	√
CTO / Technical Lead / Director	√	√
Engineering	√	√
Marketing & Sales		√
Purchasing & Procurement	√	√
Finance	√	√
Media	√	

Products & Services

Automotive Components	Drivetrain	Power Generation
Battery Components	Engineering Consultancy	Power Management / BMS
Battery Manufacturer	Fuel Cell	Power Monitoring / Management / Distribution
Battery Materials	Government	Prototyping
Battery Pack Assembler/Integrator	Magnetics	Research
Cabling & Connectors		
Manufacturing/Automation Equipment	Simulation / Software	
Charging Infrastructure	Manufacturing Equipment	Testing
Component Manufacturer	Media / Association	Thermal Management
Distributor	Motors	

Electric Tricycle/ Hybrid Vehicle: Electric tricycle vehicle, solar electric tricycle vehicle, SUV, sightseeing cars, golf carts, recreational vehicle, electric cleaner, electric vans.

Parts: plastic, controller, charger, instrumentation, lithium batteries, Lead-acid battery ,frame, tires, car lock, shock absorber, riding equipment, helmet, sportswear, sports shoes, bags, glasses, tools, test, equipment, materials and technology.



Wireless Charging Technology:

Charging infrastructures: Normal Charger/Rapid Charger, In-vehicle Charger, Cloud Charger/Service for Membership, Charger System, Workplace Charging, Charger Infrastructures System, Techniques for Charging Provider.

System/Soft: ITS Technology, Connected Car, Telematics/IoT, Cloud Service, M2M/V2X, CEMS / BEMS / HEMS

Service/Recycle: Inspection Service Techniques, Recycle of Parts/Body, Reusing Battery, Conversation Technology, Others

Vehicle to X (V2H, Emergency Battery and Energy Management):

PR of Full-scale car: Real EV-PHV, Super Compact Mobility, Electric Motorbike/Tricycle, Commercial/Truck/Bus, Others

New Utilization: Taxi/Bus, Delivery/Transportation, Super Compact Mobility Vehicle, Leisure/Outdoor, Others

Business: Car Sharing/Rental Car, Facility and Community, Activate Local Area, Resort Palace and Island, Agriculture, Others

Government Autonomy: Introduction Government/Autonomy/Organization, Private and Public Consortium, Politics-Progression, Induction Company



Next-Generation Battery/Improving Battery:

High Efficiency and Reliability: Battery, Motor and Management, Sensing, Testing, Performance for Energy Saving, Measure for Noise and Heat

Vehicle Device: Telecommunication/In-Vehicle Infotainment, Headup Display, Camera, Various Sensors, Others

Improve Driving Range: Weight Reduction, High Performance Battery, Next-Generation Battery (All solid battery/Next lithium battery), Regenerative Brake System, Tires Performance

Autonomic Drive Safety Driving Support: Autonomic Driving, Driving Support, System, Device, Service, Others

Visitor Profile:

- Vehicle OEM
- Drivetrain
- Component Supplier
- Design & Simulation
- Testing Equipment Supplier
- Testing & Certification Services
- Automation Equipment
- Government
- Battery Manufacturer
- Raw Material Supplier
- Power Management
- Engineering Services
- Consultancy
- Financial Services
- Research & Development
- Infrastructure
- Car Maintenance
- Car Parking
- Rental Car
- Bus/Taxi
- Distribution/Circulation
- Automobile Manufacturer
- Parts Supplier

Auto Exhibit Profile

Automobile Assemblers and Manufacturers

- Sedan, Sports Cars, Racing Cars
- Jeeps, Wagons, Vans
- Trucks, Buses, Trailers
- Long Vehicles, Tankers, Tractors
- Ambulances, Armoured Vehicles
- Lifters, Fire Tenders,
- Auto Rickshaws
- Motor Cycles & Scooters
- Vehicles for Special People
- Environment Friendly Vehicles
- CNG Conversion Systems
- CNG Kit Manufacturers
- CNG Vehicles

Automotive Repair & Maintenance

- Original Equipment / Parts
- Spare Parts and Accessories
- Auto Body Parts
- CKD Kit Manufacturers
- Air-conditioning System
- Wheel Alignment Systems
- Alignment Measuring System
- Automotive Lifts / Jacks
- Moving Equipment
- Body / Frame Systems
- Car Washing Machinery
- Engine Analyzer
- Estimating Systems
- Specialty Eqpt / Tools / Services
- Hand / Power Tools / Equipment
- Air Systems Tools
- Special Machine Tools
- Paint Applications (Spray Booth)
- Sanding (Abrasive Eqpt / Materials)
- Body Repair Equipment
- Tyre Changers/ Balancers
- Demounting Patches / Repairs
- Welding /Cutting Products
- Automatic / Cubic Garage
- Automotive Driving Simulator
- Automotive Satellite Guide System
- Automotive Service Center (Refueling / Washing Shops)
- Corrosion Protection
- Body Repair Services

- Environment Protection Technology
- Petrol Pump Equipment
- Oil Analyzer & Reducer
- Automotive Catalytic Converter
- Dismounting Equipment
- Appraisal System
- Universal Sensor
- Vacuum Systems / Accessories

Automotive Supplies

- Adhesives / Sealants
- Automobile Decoration Materials
- Air Filtration Media
- Lubricants/Engine Protective Oil
- Refueling Equipment
- New and Retreaded Tires
- Tyre Retreading Materials / Plants
- Paint Products / Service Equipment
- Replacement Parts
- Rubber Based Products
- Surface Preparation Products
- Hosereels/Nozzles
- Channel Systems
- Protective Coating for Tyres
- Power Steering
- Grinding and Polishing Products
- Decoder

Testing Equipment

- Automotive Diagnostic System
- Chassis Dynamometers
- Gas / Emission Analyzers
- Testers for Engine Power/Brake/Speed / Side Slip / Headlight
- Safety Equipment
- Vehicle Testing Line
- Leak Detectors
- Computer Hardware / Software
- Testing & Maintenance Service

Car Care Products

- Self-service Equipment
- Waterproof Coating Agents
- Anti-Freezing / Frost Agents
- Cleaners for Automatic Wash
- Wax / Polish / Varnish / Finishing
- Air / Fuel Purifiers & Perfumes
- Detergents

Transport Exhibit Profile

- Airlines, Aviation
- Anchors, Chains
- Automation Systems
- Beacons, Markers
- Bogies & Wagons
- Locomotives
- Bulk Cargo Handling, Barges
- CAD, CAM, CIM in Transport
- Coatings, Paints, Primers
- Commercial Transport
- Communication Aids
- Consulting Services
- Container Services
- Courier Services
- Deck Equipment
- Dredging Equipment
- Engine Room Equipment
- Finance & Leasing Services
- Fire Fighting Equipment
- Fuel Analysis Services
- Gases, Refrigerants
- Generating Sets
- Heavy Commercial Vehicles
- HVACR Systems
- Air, Sea, Road Transport
- Industrial Vehicles
- Insurance, P & I
- In-water Repairs
- Long Body Vehicles
- Management Systems
- Monitoring Equipment
- Navigation Aids & Services
- Organizations, Associations
- Petroleum Products
- Pleasure Craft / Voyager
- Pollution Control Systems
- Ports, & Harbours
- Propellers
- Propulsion Systems
- Publications, Media
- Pumps & Turbines
- Repair & Maintenance Services
- R & D in Transport Logistics
- Sanitation Equipment
- Seals & Packings
- Security & Safety Services / Eqpt
- Separators
- Shipping Companies

- Signal Systems
- Steering Gear, Equipment
- Tank Cleaning Systems
- Track Bound Vehicles
- Training Programmes
- Transport Assembly Technology
- Transport Communication Systems
- Transport conveyors
- Transport Engineering
- Transport Mechanisms & Eqpt
- Transport Services / Societies
- Trucks, Trailers and Tankers
- Tour & Travel Services
- Tyres / Tubes
- Underwater Technology
- Vans, Trucks, Oil Tankers
- Vehicle Bodies
- Vehicle Cranes
- Tyre Retreading

Trade Buyer's Profile

- Top Executives and professionals from local automobile sector
- Dealers, Distributors & Agents of automotive spare parts accessories
- Members of Federations & Trade Associations
- Foreign Companies seeking Joint Ventures
- Local entrepreneurs seeking Agency / Distributorship
- Foreign & Local Investors & Industrialists
- Trade Delegations from foreign countries
- High level Government Officials
- Policy & Decision Makers
- Automotive Engineers
- Foreign Missions
- Consul Generals
- Opinion Leaders
- Consultants

Auto, Transport & Logistic Asia

Event Details

Title	: Auto, Transport & Logistic Asia Int'l Exhibition & Conference
Frequency	: Annual
Exhibition Dates	: 20 - 22 March 2019
Venue	: Karachi Expo Centre
Exhibition Timings	: 10:00 am – 6:00 pm
Exhibit Area	: 9,000 sqm
No. of Participating Countries expected	: 20
Major Participating Countries expected	: China, South Korea, Germany, UK, USA, France, Japan, Sweden, Iran, India, Malaysia, Brazil, Italy, Singapore, Turkey, Hong Kong
Expected no. of Trade Visitors	: Approximately 30,000

Tariff

Bare Space inside Halls (min 18 sqm) : US \$ 300 per sqm

Outdoor Exhibit Space (min 80 sqm) : US \$ 200 per sqm

*Note: 13% VAT Shall be applicable.

Ecommerce Gateway Pakistan (Pvt) Ltd Pakistan's # 1 Trade Fair Owners & Organizers



Auto & Transport Asia Secretariat

Karachi:

8, Kokan Society, Dr. Azhar Hussain Road, Near Kokan Park, off: Shaheed-e-Millat Road, Karachi-74000, Pakistan
Ph: (92-21) 111-222-444, 3870 9970 Fax: (92-21) 3486 0830

Islamabad:

Tel: (92-51) 4864 661-2 Fax: (92-51) 486 4662

Lahore:

Tel: (92-42) 111-222-444, 3742 3023 - 4

Email: info@autoasia.com.pk