

Branding Opportunities at KEC - Details

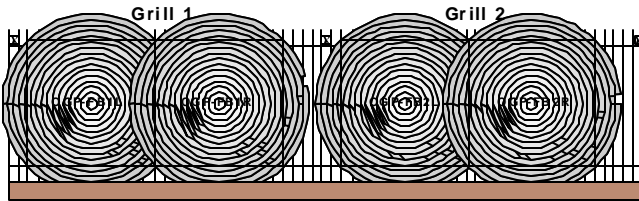
The under-listed Branding Opportunities shall be available to the Exhibitors / Sponsors for promoting their products/ services/organizations during the events to the visitors / commuters passing by the Karachi Expo Centre Venue and the Viewers of Electronic Media Transmission.

Note: The Branding Sponsors shall be required to submit the artworks of their promotional Material in Tiff File, Vector Format so as to reach the Organizer at least one (1) month prior to the Event.

OUTER GRILL PANEL FLEX BANNERS

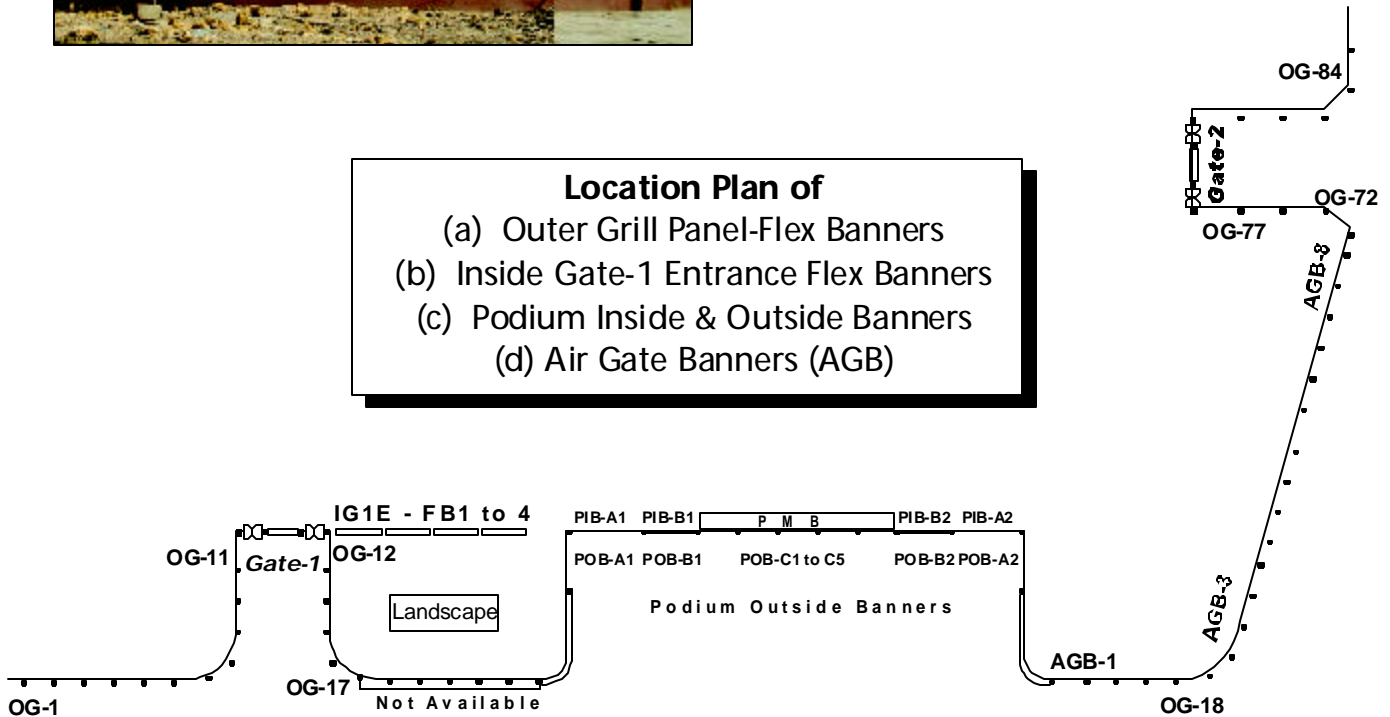
(OGP-FB 1L to 84L, 1R to 84R)

1.



- Banners** : Outer Grill Panel-Flex Banners Mounted on Steel Frames with poprivets
- Location** : Outer Grills (84 nos.) OG1 to OG84 facing Main Roads
- Quantity** : 168 Nos. Size 5' x 5'
- Price** : US\$ 500 each
- Note** : Two Banners of 5' x 5' size may be combined to form one Double Panel Banner of 10' x 5' size

Location Plan of
 (a) Outer Grill Panel-Flex Banners
 (b) Inside Gate-1 Entrance Flex Banners
 (c) Podium Inside & Outside Banners
 (d) Air Gate Banners (AGB)



2.



POB-A1,B1,C1 to 5, B2, A2

PODIUM - FLEX BANNERS (P-FB)

Location : Facing Expo Center Main Entrance
 1. : Podium Outside Banners POB-C1 to C5
 Quantity : 5Nos. Size 20' x 10'
 Price : **US\$ 1,000 each**

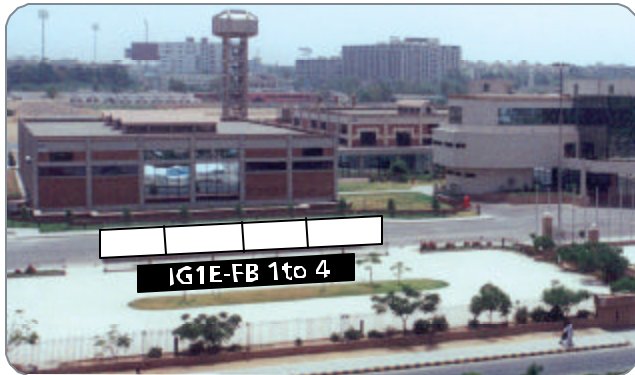


PMB

Location : Facing Expo Center Main Entrance
 2. : Podium Main Banner PMB (Inside)
 Quantity : 5 Nos. Size 20' x 10'
 Price : **US\$ 2,000 each**

Note : For Location Plan, see Outer Grill Banners

3.



IG1E-FB 1to 4

INSIDE GATE-1 ENTRANCE FLEX BANNERS

Location : Inside Gate1 Entrance -Flex Banners
IG1E-FB 1to 4
 Quantity : 4 Nos. Size 18' x 8'
 Price : **US\$ 1,250 each**

Note : For Location Plan, see Outer Grill Banners

4.

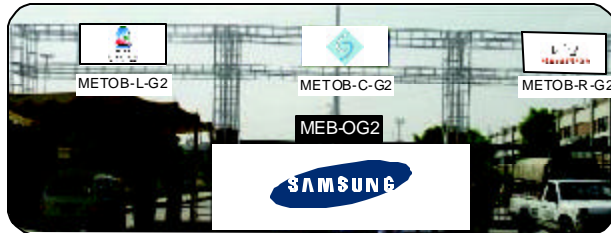


AIR GATE INSIDE / OUTSIDE BANNERS (AGIB / AGOB)

Location : Prominent locations within Expo Boundary
 AGIB : Periphery, facing Expo Centre (Inside)
 Quantity : 8 Nos. Size 4' x 14'
 Price : **US\$ 400 each**
 AGOB : Facing Main Road (Outside) Banners
 Quantity : 8 Nos. Size 4' x 14'
 Price : **US\$ 500 each**

Note : For Location Plan, see Outer Grill Banners

5.



MAIN ENTRANCE FLEX BANNERS (GATE 2)

SIR SHAH SULAIMAN ROAD

1. Main Entrance Banner Outside Gate 2 (MEB-OG1)

Quantity : 1 No. Size 19.5' x 8'
Price : US\$ 2,500

2. Main Entrance Banner Inside Gate 2 (MEB-IG2)

Quantity : 1 No. Size 19.5' x 8'
Price : US\$ 1,650

3. Main Entrance Top Outside Banners

Quantity : 3 Nos. Size 8' x 4' each

Left Outside Gate - 1 METOB - L -G2

Price : US\$ 850

Right Outside Gate - 1 METOB - R -G2

Price : US\$ 850

Centre Outside Gate -1 METOB - C -G2 Reserved for Event

4. Main Entrance Top Inside Banners

Quantity : 3 Nos. Size 8' x 4' each

Left Outside Gate - 1 METIB - L -G2

Price : US\$ 425

Right Outside Gate - 1 METIB - R -G2

Price : US\$ 425

Centre Outside Gate -1 METIB - C -G2

Price : US\$ 425

6.



MAIN ENTRANCE-FLEX BANNERS (GATE 1)

MAIN UNIVERSITY ROAD

1. Main Entrance Banner Outside Gate 1 (MEB-OG1)

Quantity : 1 No. Size 19.5' x 8'
Price : US\$ 3,750

2. Main Entrance Banner Inside Gate 1 (MEB-IG1)

Quantity : 1 No. Size 19.5' x 8'
Price : US\$ 1,650

3. Main Entrance Top Outside Banners

Location : Left Outside Gate - 1 METOB - L -G1

Quantity : 3 Nos. Size 8' x 4' each

Price : US\$ 1,700

Right Outside Gate - 1 METOB - R -G1

Price : US\$ 850

Centre Outside Gate-1 METOB - C -G1 Reserved for Event

4. Main Entrance Top Inside Banners

Quantity : 3 Nos. Size 8' x 4' each

Left Outside Gate 1 METIB - L -G1

Price : US\$ 425

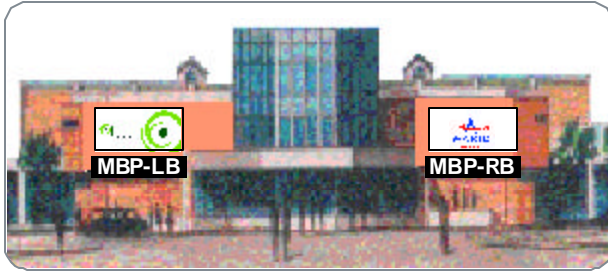
Right Outside Gate - 1 METIB - R -G1

Price : US\$ 425

Centre Outside Gate - 1 METIB - C -G1

Price : US\$ 425

7.

MAIN BUILDING PANEL (MBP-LB / RB)

Banner	:	Main Building Panel (MBP-LB / RB)
Location	:	Main facade of Expo Centre Complex
Quantity	:	2 Nos. Size 33' x 12'
Price	:	US\$ 2,500 each

8.

ELECTRIC POLE BRANDING**(WITHIN EXPO CENTRE) EPM-FB**

Banners	:	Electric Pole Mounted / Flex Banners
Location	:	Within Expo Centre Premises
Quantity	:	40 Poles: Pole Banners 80 Nos.
Size	:	3' x 8'
Price	:	Lump Sum for 40 poles US\$ 15,000
		(US\$ 375 each)

9.



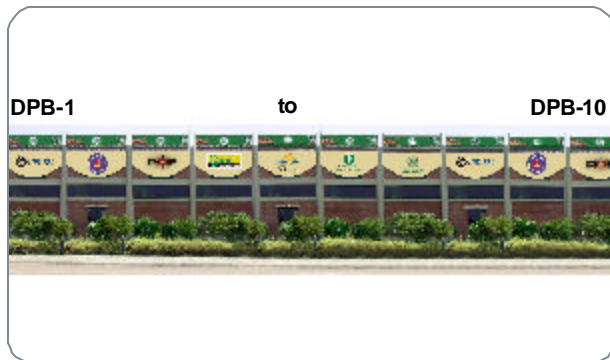
Expo Monument

EXPO MONUMENT BANNER (EMB)

Banner	: EMB-1
Location	: Hung over Monument facing Expo Inside
Quantity	: 1 No. Size 15'-6" x 34'
Price	: Lump Sum US\$ 3,000
Banner	: EMB-2
Location	: Hung over Monument Facing Road

Reserved for Event Branding

10.



DEE PANEL BANNERS (DPB)

Banners	: Dee Panel Banners (DPB-1 to 10)
Location	: Top Rim (Parapet) of Hall-3 Facing Main University Road
Quantity	: 10 Nos. Size 18' x 8' / 3'6" (Dee Shape)
Price	: US\$ 850 each

11.



CCF - FG - VB

CONGRESS CENTRE FACADE BRANDING (CCF-FG-VB)

V/Banners	: Congress Centre Facade Branding
Location	: Congress Centre Facade F/Glazing V / Banners
Quantity	: 12 Nos. Size 4' x 5'
Price	: Lump Sum US\$ 5,000

12.

CONGRESS CENTRE ENTRANCE VINYL BANNERS



Leftside Entrance

1. Left Entrance Branding (CCE - VB - L)

Location : Top of Door Vinyl Banners
Quantity : 2 Nos. Size 4' x 5'6"

Location : Fixed Glazing Vinyl Banners
Quantity : (6 Nos.) Size 4' x 5'

Location : Fixed Glazing Vinyl Banners
Quantity : 2 Nos. Size 2'6" x 4'

Price : Lump Sum **US\$ 5,000**



Rightside Entrance

2. Right Entrance Branding (CCE - VB - R)

Location : Top of Door Vinyl Banners
Quantity : 2 Nos. Size 4' x 5'6"

Location : Fixed Glazing Vinyl Banners
Quantity : 6 Nos. Size 4' x 5'

Location : Fixed Glazing Vinyl Banners
Quantity : 2 Nos. Size 2'6" x 4'

Price : Lump Sum **US\$ 5,000**

13.

CONGRESS CENTRE RECEPTION PILLARS

VINYL BANNERS (FRONT & BACK)

CCRP - VB-F,B



1. Congress Centre Reception Pillars (Front) CCRP -VB-F

Quantity : 2 Nos. Size 22" x 46" each

Price : Lump Sum **US\$ 2,000**

2. Congress Centre Reception Pillars (Back) CCRP -VB-B

Quantity : 2 Nos. Size 22" x 46" each

Price : Lump Sum **US\$ 1,500**

14.

CONGRESS CENTRE BANNERS



CCLW-VB

1. Congress Centre Lift Wall Vinyl Banners CCLW - VB

Quantity : 2 Nos. Size 5' x 7'
 Price : Lump Sum **US\$ 3,000**

15.

HALL ENTRANCE BRANDINGS (HEB)

**Location : Gate Hall-2 Branding**

Quantity : 2 Nos. Size 22" x 46" Sides Panels
 Quantity : 1 No. Size 1' x 14' Top Panel
 Price : Lump Sum **US\$ 3,500**

Location : Hall Gates # 1,3,4,5,6 Branding

Quantity : 2 Nos. Size 22" x 46" Side Panels
 Quantity : 1 No. Size 1' x 14' Top Panel
 Price : Lump Sum each Hall Gate **US\$ 2,500**

